



# XXXI BPW International Congress

17 – 21 November 2024

## Nominations

---



Joanne Kinsey  
Candidate for Executive Secretary

Member of  
Nominated by  
For position of

BPW SEW Southern England & Wales  
Lynne Robinson, Vice President International, BPW UK,  
Executive Secretary

### My Vision

My abilities and enthusiasm are well suited to fulfil the position of Executive Secretary. For this position, my skills and dedication are a good fit for this role.

I have a proven track record of being organised, good at keeping records and working in cooperation to bring out the best in everyone. These skills have been recognised in the “Van for Chernihiv” project, which demonstrated how I can encourage and inspire people to work together in harmony and overcome day to day adversity. While co-ordinating fundraising initiatives in whatever arena, my enthusiasm and ability has encouraged others to fulfil their personal potential.

My passion is for helping others to understand some of the great results achieved by BPW projects. It spreads the word about how to be a contributing BPW member. I see a gap where we can swap best practices, share experiences and knowledge to ensure successful delivery of projects. It will be a joy to serve and make a contribution to BPW internationally.

It would be my mission to ensure that every Federation, Club and Affiliate member fully understands the roles and structures within BPW International; to provide the necessary knowledge and skills to enable competence to fulfil the roles effectively.

I would like to see and be part of a training scheme for all members to comprehend how to effectively deal with governance, write resolutions and applications. My experience of intergenerational knowledge being shared within BPW UK has benefitted all ages and proved effective.

As President of BPW UK I instigated having the last two National Conferences as hybrid events ensuring more will benefit from first class speakers and topics. I see this being fully utilised by BPW International as a recruitment tool on our website. This will be of value to members worldwide, opening up new approaches, allowing future technologies to reach a wider audience, and fostering inclusion.

I work with many women worldwide from different cultures and backgrounds to great effect. My co-operation, strong character and empathy are significant characteristics which will aid



# XXXI BPW International Congress

17 – 21 November 2024

## Nominations

me in the role of Executive Secretary. I feel confident in my skills and ability to be able to carry out this role competently. We need to engage with men and women, be inclusive in our approach, getting the message across to everyone, whatever gender.

As I look to our Founder Dr Lena Madison-Phillips, she left no-one behind, and nor must we.

### BPW Offices held

- BPW UK President since 2021.
- Chaired the UK NGO Five O group in 2023-24 .
- Member of the North America and Europe CSW CAUCUS.
- Vice President Media & Marketing BPW UK 2019-2021.
- BPW International Taskforce Vice Chair anti-human trafficking and sexual exploitation BPW Europe Team supporting BPW Ukraine members.
- BPW International Green and Sustainable Taskforce Vice-Chair.
- BPW Europe Merchandise taskforce member.

### Positions in other International and National Organisations

- Company Director, The Jeremi Model School Academy, Warri, Nigeria, Africa .
- Diocesan Representative on the Board of Trustees for a Church property.
- Secretary of Frenchay Parochial Church Council.
- Extensive experience as an Event Planner.

## CURRICULUM VITAE

### Education

- Vocational studies achieving level 3 City & Guilds in Anti-Money Laundering, Maths and GDPR. Open University UK Foundation Degree Access Course.
- Certificate in Business Leadership and Time Management.
- Certificate in Project Management.
- ICF Continuing Coaching Education Certificate.
- BPW Europe Leadership Training Alumnae.

### Professional Experience

- I have valuable experience in the world of business, national and local government legislation and civil society. This enables me to confidently manage projects to mobilise resources and fundraise within the private sector.
- As the office manager for a Member of Parliament, I managed a team and I ensured issues were dealt with in a confidential, professional and understanding manner. It was a privilege to work and experience being at the heart of legislature in the UK Houses of Parliament in London.



# XXXI BPW International Congress

17 – 21 November 2024

## Nominations

- 
- I was a major part of a start-up money transfer business in the anti-money laundering department. I have worked for a national bank, local government treasury departments.
  - I have successfully delivered the Van for Ukraine project with a small team of people, within an area of active conflict, raising money within BPW and externally.
  - I am a Limited Company Director for two schools in Delta State, Nigeria which promote good education for young people to achieve true potential.
  - As a Charity Trustee locally, I have helped the redevelopment of a valued community building for the future.
  - Working in the International and Regional taskforces, I have been able to work with women worldwide on key issues.

### Additional Information

- In my leadership of BPW UK, I have used my communication skills, imagination and positivity to foster change and raise awareness. Whether a team leader or player, I have encouraged my members to develop.
- I have promoted a new style informative newsletter, developed good data protection processes and encouraged more effective lobbying and advocacy.
- Championing those without a voice, I work with diverse groups and ensure each has a part in society.
- Initiating a successful Twinning with BPW Chernihiv (IFBPW registered) I have another proposal in place for a Twinning linking two BPW Federations for cooperation supporting trafficked women.

### **SUPPORTING STATEMENT FOR**

**JOANNE KINSEY**

**BY Lynette Robinson VP International, BPW UK.**

Mrs Joanne Kinsey, president of BPW UK, member of various task forces and standing committees at IFBPW, has shown without doubt, that she is able to work effectively in teams, leads courageously and makes a significant difference through her role. Her efforts were publicly awarded at the last European presidents meeting. Jo is inclusive and harnesses the strength of the teams around her. Her ability to communicate effectively across all levels and give direction bravely is commendable. She reminds her teams of process and protocol and best practice. Jo multi-tasks and wears many hats simultaneously with success. She encourages others to participate and facilitates the possibility for them to do so. She calls people to order when principles are at stake. She has extensive experience in event planning and is structured in her execution of detailed plans. She has delivered three successful national conferences for BPW UK, which includes the prestigious Inter-regional Public Speaking competition for young people.

During Jo's presidency, BPW UK now has two successful projects registered with IFBPW, a Twinning with BPW Chernihiv and another Twinning application form submitted to further combat Trafficked women within Northern Ireland, UK. Jo is an asset to BPW.