



XXXI BPW International Congress

17 – 21 November 2024

Resolutions

6.2.2. Internal Resolution: Digital Business & Services Directory

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| Title of proposed resolution | Digital Business & Services Directory |
| Proposed by | Past International President Dr Antoinette Ruegg |
| Seconded by | International President Dr Catherine Bosshart |
| Supported by | Executive Secretary Jenny Gulamani-Abdulla |
| Financial Impact | <p>Directory Webmaster (Ursula Schmid) inclusive software maintenance, operation & development: 2000 Euros/year Directory Administrator (Daniela Rigassi): 1000 Euros/year</p> <p>Following adoption of this resolution the proposed funding needs to be considered as part of the BPW International operational budget.</p> |
| <p>MOTION:</p> <p>Acknowledging that a resolution (2020-17) entitled “Digital Business and Services Directory” was verified for the 2021 virtual Congress and was not brought to the floor because of lack of time. This resolution sought to have a PILOT group evaluate a digital “BPW International Business & Services Directory” over the 2020 to 2023 term.</p> <p>Noting that a generous donation allowed the “Digital BPW International Business and Services Directory” to be tested and implemented during the 2020 to 2024 term.</p> <p>Be it Resolved: That</p> <ol style="list-style-type: none"> the "BPW International Business & Services Directory" becomes an official networking tool of BPW International; the use of the tool be free of charge to members; and the software, maintenance and administration of the tool be funded | |
| <p>RATIONALE FOR THE RESOLUTION:</p> <p>As an international organisation with networking as one of its goals, today, a digital networking tool is indispensable, it's a must.</p> | |
| <p>IMPLEMENTATION:</p> <p>A "Directory Group" consisting of Antoinette Rüegg, Past International President, Catherine Bosshart, International President, Ursula Schmid, Webmaster BPW International, Daniela Rigassi, Administrator BPW International, will ensure the maintenance and development of the tool.</p> | |