



XXXI BPW International Congress

17 – 21 November 2024

Resolutions

6.2.4. Internal Resolution: Encourage Young People to Join BPW International

Title of proposed resolution	Encourage Young People to Join BPW International
Proposed by	Fidapa BPW Italy
Seconded by	BPW Pola-Croatia
Supported by	Vice President Membership Giuseppa Seidita, Executive Finance Officer Eufemia Ippolito
Financial Impact	In 2022, we had about 1,200 young members. We can expect to have about 1,200 young members per social year in the coming years. The annual membership fee for BPW International is Euro 23. This means we will have an income of Euro 27,600 less in the coming years. However, this is a significant investment to promote the presence of young people and membership in BPW.

MOTION:

Acknowledging that it is crucial that young people are involved in BPW International. They bring fresh ideas and exciting projects that will help our association grow. They are the voice of the times.

Mindful that we still have a small number of young people compared to our overall membership. This is largely due to economic constraints. Many young people are either unemployed or studying and cannot afford the membership fee.

Be it Resolved:

That we allow young people to be exempt from membership fees for the first three years of membership of BPW International to:

- a. support many young members to join and help us expand our membership in BPW International; and
- b. actively encourage members to invite their friends to join in order for young women to help us promote our association and attract new members.

RATIONALE FOR THE RESOLUTION:

The presence of young women in BPW International is necessary if we want our association to continue to be relevant and interesting for all. We must allow them to participate in BPW without paying the membership fee for the first three years. This will give them the opportunity to join BPW and will be an added value for us.

Older members are very important in BPW because of their background and experience and they can be mentors to the young.



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But the presence of the young is necessary in an ever-changing society with a strong demand for innovation all over the world.

We believe that the presence of young women is essential if we are to ensure the sustainability of BPW International in the future taking into account the recent developments in artificial intelligence, innovative business strategies and new communication tools.

IMPLEMENTATION:

A budget without Young members' dues must be planned.

In 2022, there were approximately 1200 Young members. We do not yet have precise figures for 2023, but we believe that the same number of Young can be considered.